

## *outdoor environments that express your lifestyle*

### *add value and improve street appeal, selling or buying*

Landscaping to improve street appeal pays off more than any other expenditure on your home – up to \$25 for every \$1 spent

#### ***Selling?***

First impressions count – the buying decision is often made in the first few minutes and big impact can be achieved without big investment

- For the best return for effort and money, present a smart front fence ... gate ... letterbox ... street number ... and approach to the front door
- Tidy up! Weed the garden, prune trees & shrubs, mow lawns and trim edges & hedges
- Get rid of clutter such as old toys, rusting bikes, the half-built boat
- Add instant colour including street-side plantings
- Create entrance drama and focal points with pots'n'plants
- Screen the rubbish-tin corner or a bare wall with trellis and climbers
- Plant for privacy, summer shade, wind shelter and noise protection
- Put away items that might not be to everyone's taste (way-out sculptures etc.)
- Replace worn, maintenance-high lawn with paving or deck
- If lawn's a must, smarten it up – weed, feed and make mowing easier with a hard edge of brick or block
- Plan low-maintenance, evergreen gardens with self-care groundcovers and mulch (gravel is great!)
- Save frustration and dollars – plant the right plants for site, soil and conditions
- Create views from the house – maybe even highlight favourite vistas with lighting
- Install irrigation to conserve water and see the garden through summer

#### ***Buying?***

All of the above apply to enhance your new home, but it's also the time to enrich your lifestyle with well-designed outdoor living spaces you'll enjoy for years to come

Plan for low-maintenance gardens, child-safe areas, planting for problem sites, continuing enjoyment for elderly and disabled gardeners, and special-interest styles

***I can help you add value, improve street appeal,  
and create the outdoor environment that expresses your lifestyle***

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